

## Long Island Population Health Improvement Program (LIPHIP) Attendance & Meeting Summary: August 11, 2016, 9:30-11:30am

*Member Attendance: See list attached*

<b>Welcome &amp; Introductions</b>	Janine Logan, Nassau-Suffolk Hospital Council/Long Island Health Collaborative welcomes committee members to the August Long Island Health Collaborative Meeting.
<b>LIHC PHIP Establishment and Role</b>	Janine Logan, Nassau Suffolk Hospital Council provides a background on the institution of the Long Island Health Collaborative and Population Health Improvement Program. The Long Island Health Collaborative programs and initiatives belong to members. The role of the PHIP team includes convening key players, building consensus, organizing projects and supporting the needs of members as related to population health strategies.
<b>PHIP Grant Updates</b>	<p>Earlier this morning, Dr. Howard Zucker, NYS Health Commissioner presented at the Long Island Association's Special Executive Breakfast, sponsored by the Health, Education and NFP Committee. The Long Island Health Collaborative members were invited to attend this meeting, free of charge. Dr. Zucker's support of population health initiatives in New York State has been influential. He wove the value of the Long Island Health Collaborative into his presentation and has attended three of the collaborative's community walking events.</p> <p>Janine Logan, Senior Director, reports the Sunset Stroll that took place at Jones Beach State Park on July 21, 2016 was a success. In attendance, Senator Kemp Hannon, Kevin Dahill, President/CEO of the Nassau-Suffolk Hospital Council, Dr. James Tomarken, Dr .Tavora Buchman, Director of Quality, Improvement, Epidemiology and Research and Director of Tuberculosis Control, Nassau County Department of Health. During this event, leaders spoke</p>

	<p>about the collaborative being focused on helping community members better manage and prevent chronic diseases, especially those related to obesity. State Health Commissioner Dr. Howard Zucker said, “Jones Beach is a beautiful place to walk and it’s important to get in some exercise every day.”</p> <p>The first draft of the Year 3 Population Health Improvement Program work plan and budget have been completed and sent to the state for review. During year 3, the focus of the PHIP will be data collection, supporting the State Health Innovation Plan (SHIP) and community engagement strategies. Once final approval is granted, the final work plan will be loaded to the website for public access and sent to LIHC members for review.</p> <p>Tomas Leon, CEO, Institute for Diversity in Healthcare Management, American Hospital Association, was keynote speaker during the Nassau-Suffolk Hospital Council’s Annual Meeting on July 13, 2016. During his presentation, Mr. Leon spoke about #123 for Equity Toolkit, improving delivery of equitable, patient-centered and culturally responsive services and population health strategies. For more information and to access the toolkit, visit <a href="http://www.equityofcare.org">www.equityofcare.org</a>. Mr. Leon is looking for teams to spotlight their examples of collaborative population health strategies during American Hospital Association conferences. Janine Logan will be reaching out to him to discuss the Long Island Health Collaborative’s goals and accomplishments as a best-practice model.</p>
<p><b>DSRIP Performing Provider System Partnerships</b></p>	<p>The Partnership between Population Health Improvement Program and Performing Provider Partnerships continues to flourish. The delivery system reform incentive payment program’s purpose is to restructure the healthcare delivery system by reinvesting in Medicaid program. The goal is to reduce avoidable hospital visits by 25% over a 5 year period. When the PHIP was established, the State asked that PHIPs serve as a resource for the Performing Provider Systems. The PPSs are the entities responsible for creating and implementing the DSRIP project.</p>

Nancy Copperman, Assistant Vice President, Northwell Health reports PAM surveys are currently being administered by contracted organization Planned Parenthood. Trained staff members are able to administer these surveys to anyone who is uninsured with the intention of linking this population to valuable Health Information resources. If any organization would like PAM surveyors to attend a meeting they are hosting, please contact a representative from your attested Performing Provider System.

- *Nassau-Queens Performing Provider System PAC meeting: September 15, 2016 9:30-11:30am at Long Island Jewish Medical Center*
- *Suffolk Care Collaborative: PAC meeting: September 26, 2016 1-3pm at Islandia Marriot*

The CBO Summit Advisory Group met in June to discuss next steps following qualitative analysis collected during the February Community-Based Organization summit events. The is planning a follow up event for the Fall. The audience for this event will include: community leaders, faith-based organizations, CBOs, care managers, discharge planners, ambulatory sites and provider sites who serve higher numbers of Medicaid/Self-pay patients. By now, most of you have received our event flyer for Building Bridges. This is a follow up event to our CBO summits which were held by the LIHC in February. In October, participants will have the opportunity to:

- network with counterpart organizations,
- discuss and contribute to prioritization of social determinants of health
- leave with strong resources, budding partnerships and a comprehensive communication tool featuring HITE and 211

After only one day of open registration we already have 35 registered participants for the Nassau County event and 23 in Suffolk County registered to attend. We hope that LIHC members will forward the event flyer and letter from Janine to your networks of community

	<p>partners as we want to encourage attendance from a diverse representation of partners.</p> <ul style="list-style-type: none"> <li>• Nassau County event will be held October 5 at Hofstra University</li> <li>• Suffolk County event will be held October 30 at the Riverhead Volunteer Fire Department</li> </ul> <p>If you would like to attend as a participant, please ensure that you register.</p>
<p><b>LIHC Website, Portal and Social Media</b></p>	<p>Kim Whitehead, Communications Specialist provides an update on social media outreach efforts during July 2016. Social media engagement is growing at a rapid pace with support from Blue Compass, PHIP web-design vendor.</p> <p><b>Facebook:</b> During the month of July, 21 total posts were developed. From these posts, 546 total “likes”, 136 net “likes” (56 organic and 80 boosted) were achieved. Total reach included 107,793 people. Total engaged included 2583 people.</p> <p><b>Twitter:</b> During the month of May, 48 total tweets were composed. From these tweets, 197 followers were reached. 67,500 Impressions were made, 561 people visited the LIHC profile and 22 people mentioned the LIHC within their tweets.</p> <p>Kim reminds LIHC members that the toolkit for promotion of the LIHC and walking portal are available on the LIHC website. The toolkit provides direct copy of social media content, press release information and LIHC logos that can be copied and pasted into partner organization platforms to promote combined efforts of the collaborative initiatives.</p>
<p><b>LIHC Workgroup: Public Education, Outreach and Community Engagement</b></p>	<p>The Public, Education, Outreach and Community Engagement workgroup is chaired by Chris Hendriks, Catholic Health Services of Long Island. The next meeting will be held Wednesday August 31, 3-4pm. During this meeting we will review updates to the LIHC website calendar, discuss website content development and innovative strategies to promote “Are You Ready, Feet?” To promote and support member organization programs, the PHIP team identified event categories that are searchable on the website calendar.</p>

	<ol style="list-style-type: none"> <li>1. Walking Events: Free community walking events or larger fundraising events where registration is required.</li> <li>2. Community Wellness Events: Includes events focused on disease prevention and overall health wellness strategies, i.e., exercise programs (Zumba or yoga), support groups (for those living with a chronic disease), health management programs (Diabetes self-management program, Walk with Ease), prevention programs (smoking cessation, cancer screenings), and farmers markets.</li> <li>3. LIHC Events: Any event coordinated by the Long Island Health Collaborative and its partners, i.e. monthly collaborative meetings, networking events, community walks.</li> <li>4. Social Service Programs: Events where social determinants of health are addressed, i.e. transportation summits, community forums, first time home owner seminars, insurance enrollment sites.</li> </ol> <p>Please continue to enter your event programs via the LIHC website event submission page so that the PHIP team can promote them as indicated within the promotion rubric.</p>
<p><b>LIHC Workgroup: Academic Partners</b></p>	<p>Kim Whitehead, Communication Specialist reports the Long Island Health Collaborative Engagement Activation Partnership (LEAP) Committee has met twice since its inception: June 21, 2016 and July 26, 2016. The next meeting will be held in September. Driven by the Academic Partners Workgroup, the purpose of LEAP is to reach otherwise untapped volunteer networks. Work being led by LEAP members allows us to designate key leaders at churches, schools, workforce, etc. who will bring word about the LIHC initiatives to the community. One member is posting LIHC promotional materials at the Westhampton Presbyterian church. Another has plans for a walking initiative at Suffolk Community College.</p> <p>LIHC Engagement Activation Partnership (LEAP)</p> <p><b>Committee Description:</b> This committee is comprised of students and community advocates who hold a vested interest in improving access, health equity and social</p>

	<p>determinants of health care within communities on Long Island. The purpose of this committee is to light a spark in community members around population health and healthy living. Volunteers must be 18 years of age or older.</p> <p><b>Target Audience:</b> Cross-representation from academic institutions and multi-disciplinary fields of expertise on Long Island.</p> <p>Audience may include, but not limited to, those with an expertise or interest in: nutrition, health communication, public health, nursing, medicine, social engagement, peer education, general communications or public relations.</p> <p><b>Member Expectations:</b> Attendance at evening monthly meetings; regular review of participation in activities</p> <p><b>Goals/Objectives:</b></p> <p>Sharing of information through engagement of accessible networks (may include: academic peers, work colleagues, family, friends) and promotion of Long Island Health Collaborative Initiatives and Events</p> <p>Social Media</p> <p>Health Fairs</p> <p>Community Events</p> <p>Development of new innovative initiatives and projects as applicable</p>
<p><b>LIHC Workgroup: Complete Streets/Nutrition and Wellness</b></p>	<p>The Complete Streets/Nutrition and Wellness workgroup is working to identify synergistic programming within two grants: Creating Healthy Schools and Communities, NYS DOH and Eat Smart, New York through the USDA. The workgroup would like to leverage existing partnerships through the LIHC/PHIP membership, especially among those who are working within the target communities focused upon within each grant.</p> <p><b>Creating Healthy Schools and Communities:</b> <i>Grant Partners: Western Suffolk BOCES, Sustainable Long Island, Stony Brook University</i></p>

Five-year (2015-2020) public health initiative to reduce major risk factors of obesity, diabetes, and other chronic diseases in high-need school districts and associated communities statewide. Goal: to implement multi-component evidence-based policies, place-based strategies, and promising practices to increase demand for and access to healthy, affordable foods and opportunities for daily physical activity. Targeted communities: Brentwood, Central Islip, Southampton/Shinnecock Indian Nation, Wyandanch and Roosevelt

**SNAP-Ed Eat Smart New York (ESNY) USDA:** *Grant Partners: Cornell Cooperative Extension (Nassau and Suffolk), Family Residences and Essential Enterprises (FREE)*

Five-year (2014-2019) community-based nutrition education and obesity prevention program to reduce major risk factors of obesity, diabetes, and other chronic diseases in high-need school districts and associated communities statewide. SNAP-Ed ESNY utilizes a variety of hands-on education strategies in the community and partnering agencies. Goal; to implement comprehensive multi layered evidence based strategies: improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the associated USDA Food Guidance System, MyPlate. Target communities: in Nassau Roosevelt Uniondale, Glen Cove, Hempstead, Freeport

The Complete Streets/Nutrition and Wellness workgroup is co-chaired by Nancy Copperman, Northwell Health and Zahrine Bajwa, Cornell Cooperative Extension. The focus has been on bridging community partnerships, particularly in various grant projects that are being led on Long Island: Creating Healthy Schools and Communities, NYS DOH and Eat Smart NY, ESNY, USDA. The workgroup is comprised of a diverse group of professionals with expertise in nutrition, environmental sustainability, obesity, walkability and beyond. The workgroup members developed a google poll to identify where and within what capacity other organizations are

	<p>working in select communities or on projects geared toward decreasing obesity. 11 responses were captured. Directly following today’s meeting, this workgroup will gather to discuss next steps and new projects. Anyone who is interested is welcome to join the group.</p> <p>Another partnership emerging from this workgroup was that through the LIHC network, we were able to share a listing of summer lunch program sites sponsored by Island Harvest. Allison Puglia, Director of programs reached out to offer LIHC member organizations the opportunity to visit the sites and promote their services to the community. Fidelis, Long Island Association for AIDS Care, VIBS family crisis center and LGBT network reached out in response. Many dots are being connected through the work being driven by this workgroup.</p>
<p><b>Cultural Competency/Health Literacy Workgroup</b></p>	<p>Sarah Ravenhall, Program Manager reports the Cultural Competency/Health Literacy vendor workgroup is actively meeting to explore CLAS “train the trainer” programs which can be tailored and incorporated within LIHC member organizations. The workgroup has decided to elicit a locally-based vendor who is familiar with the unique characteristics of the Long Island region.</p> <p>The cultural competency/health literacy vendor subgroup, comprised of LIHC members and Cultural Competency/Health Literacy umbrella workgroup members of Suffolk Care Collaborative have been meeting to explore locally based vendors with the expertise and capability to develop a tailored Cultural Competency curriculum and host a CCHL training for master trainers who will then be able to train the workforce at a limitless number of sessions throughout Long Island. This curriculum will be geared toward community based organizations, social service organizations, local health departments and anyone who is interested.</p> <p>After sending an RFP to five vendors, we received two competitive and high quality proposals from 1199 Training and Employment Fund and Hofstra’s National Center for suburban studies/Health Equity institute. After weighing each program, the subgroup decided to move forward and offer the project to Hofstra University. Martine Hackett, Assistant Professor of</p>



	<p>Health Professions, Hofstra University will be leading the project. She has a wealth of experience in related trainings. The workgroup will be meeting with Martine within the next few weeks to begin this project. We would like to hold the master training this fall and in the next few months we will begin looking for master trainers through the LIHC and PPS attested partner networks. Please contact the PHIP team if you are interested in the master training program.</p>
<p><b>Behavioral Health Workgroup</b></p>	<p>Because behavioral health is one of the focus areas of the PHIP, we have established a workgroup that will oversee mental health and substance abuse initiatives. Anne Marie Montijo, Association for Mental Health and Wellness and Rachel Priest, Mental Health Association of Nassau County will co-chair the workgroup.</p> <p>The workgroup goal will be to provide opportunities for mental health and substance abuse education to health professionals of all disciplines and members of the LIHC. The first meeting is Wednesday August 17 at 10:30am. If you are interested in joining this workgroup, please contact a PHIP staff member.</p>
<p><b>LIHC Workgroup: Data</b></p>	<p>As a regional PHIP, one of the services provided to member organizations is data collection, analysis and reporting. Michael Corcoran, Data Analyst presented the first part, mental health, of a two-part data presentation on Behavioral Health using data from the Conference of Local Mental Hygiene Directors, Prevention Agenda Dashboard and SPARCS Database.</p> <p>In coming weeks, Michael will be speaking with the other PHIPs throughout the region about which diagnosis codes should be used to perform part two, the substance abuse analysis. Data on substance abuse will be presented during the September LIHC meeting.</p> <p>Moving forward, the PHIP team would like to present novel data analysis to collaborative members to engage in data discussions, and strategize about ways to intervene and support data findings.</p>

	<p>The LIHC is working in partnership with Suffolk Care Collaborative to collect data using the LIHC Community Member Survey. One of the SCC milestones requires they collect information from those uninsured and Medicaid recipients, however, we at the PHIP are still trying to distribute and collect surveys from the entire population of Long Island regardless of insurance status. Please continue to hand out the survey and let me know if there is anything we can do to support. The Community member survey has been translated into Haitian Creole language, accessible via the LIHC website.</p> <p>Michael Corcoran, Population Health Improvement Program reports ongoing use of the LIHC Wellness Portal. This voluntary survey was developed in an effort to collect information about the health status of Long Islanders. The data will be used to determine the effectiveness and quality of community health programs. Kim Whitehead, Population Health Improvement Program, is available to assist those organizations looking for a hands-on demonstration on how to use the Wellness Portal. Please contact the PHIP offices if you are interested in setting up a date for this hands-on training. Bill Redman, Stony Brook University, provides phenomenal technical support to those utilizing the portal.</p>
	<p>Janine Logan, Senior Director, Communications and Population Health presents two funding opportunities in which the Nassau-Suffolk Hospital Council, as the umbrella organization for the Long Island Health Collaborative is thinking about applying for.</p> <ol style="list-style-type: none"><li>1. New York State Innovation Model (SIM): Linking Interventions for Total Population Health LIFT-Population Health. Letter of interest is due August 18, Application due September 30. Two awards will be given out to applicants covering greater than 250,000 residents. The function of this grant funding is to support the prevention activities that align with and leverage health system redesign efforts in a target community and fund evidence based programs and interventions. Areas of focus:<ul style="list-style-type: none"><li>• Obesity and Diabetes</li></ul></li></ol>

	<ul style="list-style-type: none"> <li>• Tobacco Use</li> <li>• Cardiovascular/High Blood Pressure</li> <li>• Asthma</li> <li>• Cancer</li> </ul> <p>2. New York State Health Foundation: Applications accepted on a rolling basis through June 30, 2017. Purpose of funding is to provide scholarships of \$2000 per person to attend and present innovative work surrounding building healthy communities at a national or state conference.</p>
<b>Adjournment</b>	<p>The next LIPHIP Meeting is scheduled for:  September 14, 2016 2:30-4:30pm, 1393 Veterans Memorial Highway, Large Meeting Room, Hauppauge, NY 11788</p> <p>Future meetings will take place in 1393 conference room-same business park in Hauppauge, different building to accommodate membership growth.</p>

Alison Abrams, Suffolk County Bureau of Public Health Nursing, Director; Zahrine Bajwa, Cornell Cooperative Extension, Regional Director, Nutrition and Wellness/Family Health and Wellness; Georgeine Bellando, Good Samaritan Hospital, Community Health Educator; Bruce Berlin, MD, Suffolk County Medical Society, Vice President; Laurel Janssen-Breen, St. Joseph's College, Professor of Community Health Nursing; Peggy Bushman, Temp Positions, Account Executive; Celina Cabello, Nassau County Department of Health, Epidemiologist; Rodolfo Cano, Fidelis Care New York, Outreach Specialist; Mark Cappola, Nassau County Medical Society; Monica Caravella, Farmingdale State College, Assistant Professor of Nursing; Judith Clarke, Hudson River Health Care, Community Health Educator; Nancy Copperman, Northwell Health, Asst. Vice President, Public Health and Community Partnerships; Michael Corcoran, Nassau-Suffolk Hospital Council, Data Analyst; Jen Devine, Caring People, Regional Director; Marilyn Fabbicante, St. Charles Hospital, Executive Director, Public and External Affairs; Ann Fangmann, Sustainable Long Island, Executive Director; Carol Ann Foley, St. Joseph Hospital; Alexa Galanakis, Suffolk Care Collaborative; Michele Gervat, American Heart Association, Director of Community Health; Patricia Gilroy, Catholic Health Services, Manager, Community Benefits; Chris Hendriks, Catholic Health

Services, Vice President, Public & External Affairs; Ellen Higgins, SCDOH, MICHC Program, Program Coordinator; Afrin Howlander, Suffolk Care Collaborative, Community Engagement Manager; Cathy Hurley, Attentive Care, Service Representative; Kenneth Kataria, Options for Community Living, Care Coordinator; Grace Kelly-McGovern, Suffolk County Department of Health, Public Information Officer; Karyn Kirschbaum, WSBOCES, School Health Policy Specialist; Irene Koundourakis, NuHealth, Community Outreach Coordinator; Joseph Lanzetta, Mercy Medical Center, Director of Planning and Community Health; Mary Ellen McCrossen, St Catherine, Outreach Coordinator; Anne Marie Montijo, Association for Mental Health and Wellness, Deputy Director for Strategic Initiatives; Sue Palo, St. Francis Hospital, Director, Rehabilitation and Community Services; Rachel Priest, Mental Health Association of Nassau, Community Health Educator; Heather Reynolds, St. Catherine of Siena, Director, Public and External Affairs/Volunteer Services; Janet Romeo, EPIC LI, Community Education Coordinator; Carolyn Scibelli, PSEGLI; Vincent Strykowski, Society of St. Vincent de Paul, Program Support Associate; James Tomarken, Suffolk County Department of Health, MSW Commissioner, Board of Health Chair; Eduardo Torres, NYC Poison Control, Health Educator; Karen Tripmacher, Winthrop University Hospital, Director, Community Education and Health Benefit; Luis Valenzuela, Health Education Project/1199 SEIU, Healthcare Advocate; Sue Ann Villano, NYCIG RHIO, Director of Client Services, Marketing and Outreach; Amy Solar-Greco, SCC, Project Manager; Althea Williams, Suffolk Care Collaborative, Senior Manager, Provider and Community Engagement; Monica Gannon, National Eating Disorders Association, Senior Director of Programs; Betsy Paffmann, JDRF, Outreach Manager; Karla Mason, St. Catherine of Siena, Public and External Affairs; Darrien Garay, Peconic Bay Medical Center; Gabrielle Pareja, South Nassau Communities Hospital, Health Education Coordinator; Diana Gallo, Visiting Nurse Services and Hospice of Suffolk, Director of Clinical Operations; Jolene Schwartz, Caring People, Transitions Coach; Lauren Roge, Custom Computers Healthcare Solutions; Sharyn O'Mara Wisselman, Harounion and Associates; Amy Shapiro, Nutrisense Inc. President; Virginia Walsh, Honeywell, NESERDA, Program Coordinator.